



*Her family is
worth saving*



The Family Effect

A COMMUNITY BLOSSOMS THROUGH ITS FAMILIES

Families are the fertile soil from which all good things grow. They teach us how to live...for ourselves, and for others. They keep us grounded. And they give us flight. But for many children in the Upstate, family means something else. Pain. Emptiness. Neglect.

Nearly 4,000 Upstate children are neglected in their own homes every year.

Nearly 1,800 are removed and put into foster care- a great trauma for the children, and a great expense for taxpayers¹.

Next year, another 4,000 will be neglected. Another 1,800 will go into foster care. Each child lost in a tragic cycle that simply must be stopped. But how do we make it stop?

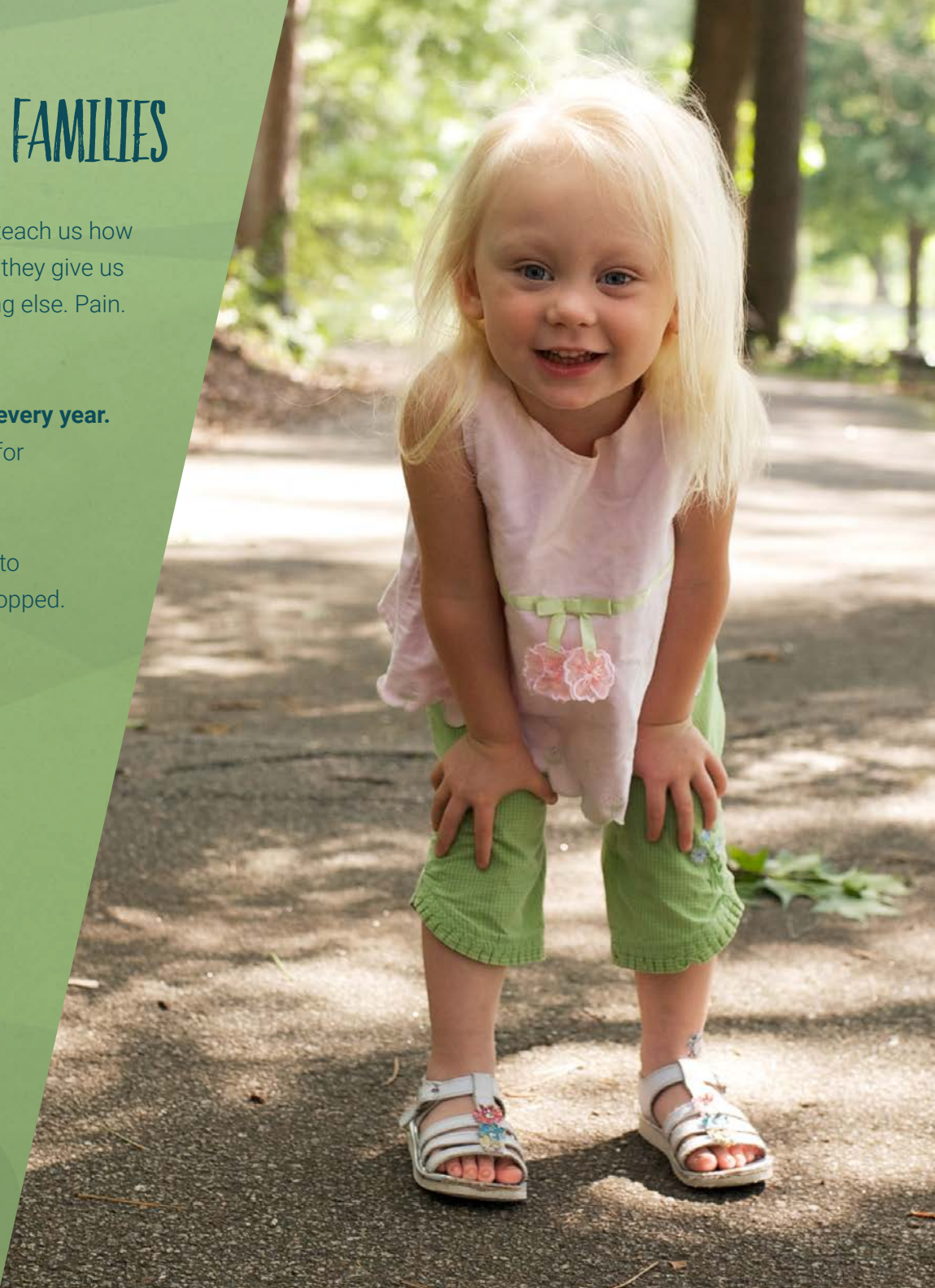
By attacking the problem at its root.

Addiction in the family home is the root cause of about 85% of all child neglect and entry into foster care.

When an otherwise caring mom or dad struggles with a substance use disorder, it often eclipses their ability to be a parent.

Solve that problem for families, and good things start to happen.

¹ The South Carolina Department of Social Services



THAT'S THE MISSION OF THE FAMILY EFFECT.

We're the philanthropic foundation for The Phoenix Center in Greenville. We raise funds and recruit volunteers for programs that specifically target substance use disorder in the family home.

In a typical year, the programs we support will treat more than 1,100 local families, with more than 2,000 children. That's significant scale - making a difference not only for the families in treatment, but for the entire community.

Our donor investors - people just like you - understand that the best way to solve a difficult problem is to start at the root. By aggressively going after addiction in the family home, we are saving children from neglect, trauma and the perils of foster care.

Please join us. With your help, we'll accelerate progress in a social problem that has plagued our communities - and our innocent children- for far too long.



SERENITY VILLAGE

Can families really recover from addiction?

You bet they can. Just ask the women shown here... mothers who nearly lost it all. Each was adrift in the darkness of addiction. Each was about to lose their children. And each had somewhere they could go for help.

Serenity Village is a unique, residential program for pregnant women, young mothers and their preschool children. The curriculum was developed in partnership with clinicians from Duke University Medical Center, and works to heal the mother's addiction through several months of intensive counseling. Specialized treatment for the children corrects the developmental delays and emotional traumas often seen in kids with addicted parents.

After the families complete their treatment at Serenity Village, we help put them on pathways to education and employment...and self-sufficiency. These families are your neighbors, working and going to school. They are happy, healthy and focused on their kids. They are living proof.



CHRISTINA

Christina and her daughter graduated from Serenity Village in 2014. She's very grateful for her second chance at motherhood, and she's got big plans. We've helped her to find safe housing while she goes back to school.



The Family Effect works to reduce addiction as a leading cause of family collapse and harm to children. The Phoenix Center programs we support include Serenity Village (featured on the preceding pages), and also:

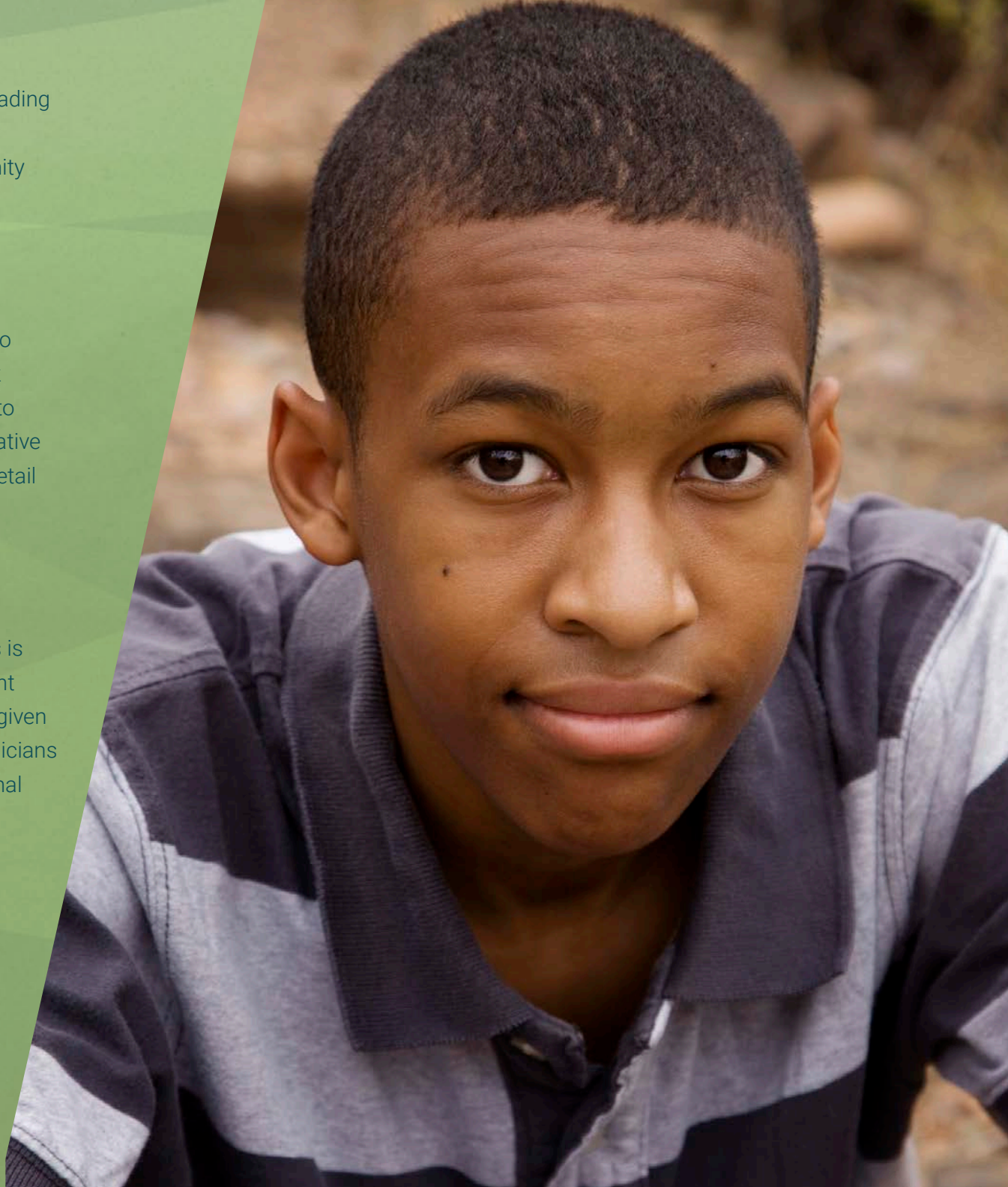
PREVENTION PROGRAMMING

Certified Prevention Specialists deliver messaging to thousands of Upstate students each year, and work closely with law enforcement to ensure adherence to underage drinking and tobacco laws. This collaborative effort has led to a 63% reduction in the number of retail stores selling alcohol and tobacco to minors.

WHITE HORSE ACADEMY

Our residential treatment program for teenage boys is literally advancing the science of addiction treatment for adolescents. Young men and their families are given new hope, through a curriculum developed with clinicians from Duke University Medical Center and the National Institutes of Health.

About 70% of our boys graduate the program successfully, emerging with renewed health and optimism for what lies ahead. Boys who complete the program have been shown to be less likely to use drugs and alcohol than the average US teenager. That's success.



EXPERIENCE THE FAMILY EFFECT

A community really does blossom through its families, and one of those families is yours. **Please join us.**

JOIN THE MOVEMENT

You can make a difference to a parent and child asking for help. Please fill out the information flap on the envelope attached to this booklet, and if you can, make a tax-deductible investment. You can also donate securely at familyeffect.org. Eighty-four cents of every dollar goes directly to treatment services for children and families.

COME TAKE A LOOK

The best way for you to understand our work is to see it for yourself. Call us at **864.467.4757**, and we'll arrange a quick, no-obligation tour of Serenity Village or White Horse Academy. You can come alone, or with your friends, church or social group.

VISIT US ON THE WEB

Learn much more about our work, and how you can help at: familyeffect.org facebook.com/thefamilyeffect

VOLUNTEER YOUR TIME

We've got a stellar volunteer program for people who want to roll up their sleeves and get involved. We also design custom experiences for corporate and church volunteer groups. Give us a call at 864.467.3704 and we'll set up a time to talk about your interests.

LET US COME TO YOU.

We'd like to talk to your company, church or social group about our work, and how they can get involved. Call us at **864.467.4757** to request a speaker. We've got a short and compelling presentation that we can tailor to your group's interest and timing.





When parents struggle with addiction,
children
are neglected and families collapse.



We find these struggling families
before they break apart.



We heal the parents and the children,
and help them find hope again.

Heal a family and we all get better!



Special thanks to Bryan Martin for design and Zach Suggs for photography.

The Family Effect is located at 1400 Cleveland Street, Greenville SC 29607.

www.familyeffect.org 864.467.4757

The Family Effect is a 501(c)(3) nonprofit organization, and all contributions are tax-deductible as allowed by law. Our Federal ID number is 57-1129751.